

BRIGHTSIGN MOBILE

UNIVERSAL CONNECTIVITY WITH LOW-COST PLANS BUILT FOR SIGNAGE

BrightSign Mobile offers an all-in-one solution for reliable player connectivity where Internet access is a challenge. It includes a low-profile USB regional modem with an installed SIM card and your choice of data plans that are custom-designed for signage and exclusive to BrightSign. Our affordable & flexible data plans can easily connect your player to the cloud with confidence.



Feature & Benefits

Universal Connectivity

- Delivers reliable player connectivity where access is a challenge

Stellar Coverage

- Supplies 4G performance with two Tier 1 carriers across the USA & Europe

All-in-One Solution

- Includes a low-profile USB regional modem paired with a mobile data service supported by BrightSign

Affordable Plans

- Offers three low-cost, 6-month data plans with low minimum data requirements designed for signage

Flexible Data Options

- Supports month-to-month services and fixed data prices for both overages & scheduled content updates

Fully BrightSign-Integrated

- Provides plug & play modem setup with full support on BSN.cloud, BrightAuthor:connected & integrated partner CMS solutions



\$120 MSRP

BrightSign Regional USB Modem

Low-profile USB-A connected regional modem with an installed SIM card for the following regions:

- North America:
SKU: MDM-NA or MDM-USB Connect 4G v2 NA
- Europe:
SKU: MDM-EU or MDM-USB Connect 4G v2 EU

Compatible on all BrightSign Series 3 & 4 players with a USB port & BrightSign AU335

Notes:

- BrightSign Mobile service will only function on a BrightSign purchased regional USB model
- When using a BrightSign LS424 player, we recommend connecting the BrightSign USB modem to a powered USB hub for uninterrupted operation.

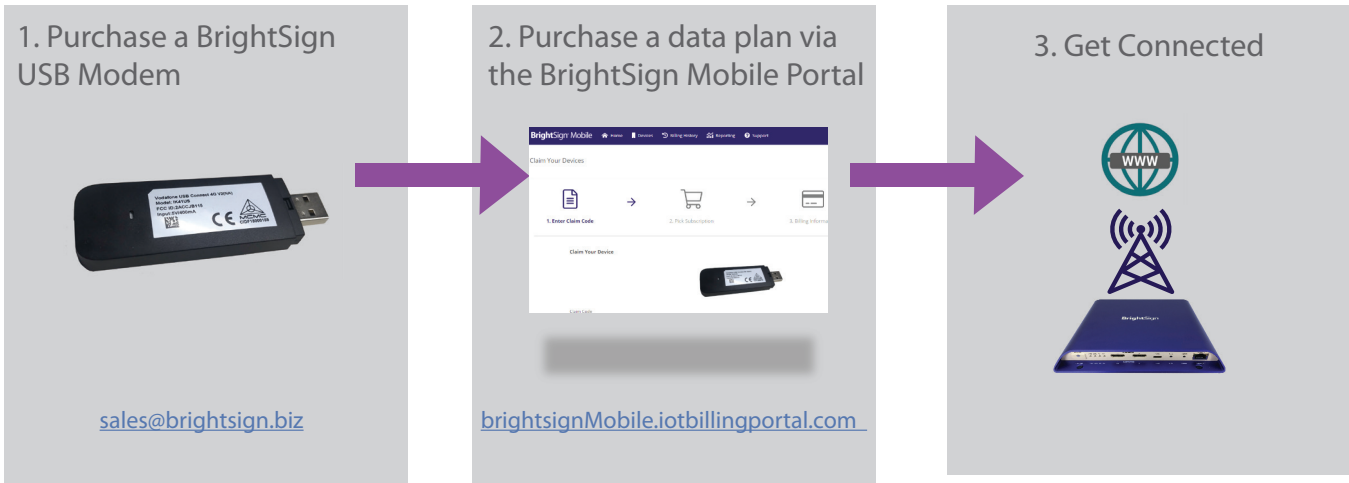
DATA PLANS

	\$13/GB PLAN	\$11/GB PLAN	\$10/GB PLAN
Monthly Minimum Data Purchase	500MB	1 GB	2 GB
Initial 6-Month Contract	\$39	\$66	\$120
Monthly Pricing Thereafter	\$6.50	\$11.00	\$20.00
Overage Pricing	\$0.013/MB	\$0.011/MB	\$0.01/MB
Usage Examples	Real-time player health & controls, 1 OS updates & no content updates	Adds limited Content updates	Adds frequent content updates and/or live content streaming

NOTES:

- BrightSign Mobile data plans will only function on a BrightSign regional USB modem
- Pricing does not include taxes or VAT
- After the first 6-months of the initial contract, plans automatically change to month-to-month charges
- When data limits are reached, service continues & overage pricing automatically is charged to your account
- Hard cap plans available for those that cannot tolerate overages

Getting Started



BRIGHTSIGN MOBILE COUNTRY SUPPORT

Countries	Supports Plan Purchasing	Supports Data Usage
Austria	X	X
Belgium	X	X
Bulgaria	X	X
Croatia	X	X
Cyprus	X	X
Czech Republic	X	X
Denmark	X	X
Estonia	X	X
Finland	X	X
France	X	X
Germany	X	X
Greece	X	X
Hungary	X	X
Ireland	X	X
Italy	X	X
Latvia	X	X
Lithuania	X	X
Luxembourg	X	X
Malta	X	X
Netherlands	X	X
Norway	X	X
Poland	X	X
Portugal	X	X
Romania	X	X
Slovakia	X	X
Slovenia	X	X
Spain	X	X
Sweden	X	X
Switzerland	X	X
United Kingdom	X	X
United States of America	X	X

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